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Pharr CEO Receives Spirit of the Carolinas Award

Award given annually by the Gaston Regional Chamber of Commerce

McAdenville, NC (October 24, 2019) – During the Gaston Regional Chamber of Commerce’s 17th annual Salute to Business & Manufacturing, Pharr’s President and CEO, Bill Carstarphen, received the Spirit of the Carolinas Award as well as The Order of the Long Leaf Pine from the state of North Carolina.

The Spirit of the Carolina’s Award is given annually to a local business leader who has shown commitment and success within the free enterprise system, leadership within a particular industry and citizenship within a community. The Order of the Long Leaf Pine is given to a citizen of North Carolina who has made significant contributions to their community.

“I am extremely honored to receive these awards,” said Bill Carstarphen, President & CEO of Pharr. He adds, “They are not just a personal recognition, but a salute to our community and the entire Pharr family. This is certainly an exciting time to live and work in Gaston County and this recognition truly energizes me to continue my family’s long-time commitment to our community”.

The Salute to Business and Manufacturing is an annual black-tie gala event that celebrates the pillars of the business community—the individuals and the company who have done the most to support and foster the economy. The event’s history runs deep with that of the Gaston Regional Chamber of Commerce and is formally known as a Gaston County business community benchmark. Carstarphen’s father won the award in 2004.

Images from the event can be downloaded here:

<https://www.dropbox.com/sh/u8dfxbjpiql0xg/AAAw-wlYapVKD9lh9aWPTBmxa?dl=0>

About Pharr, A Family of Companies

Pharr, a family-owned enterprise headquartered in McAdenville, N.C. since 1939, began as a sales yarn manufacturing company and has expanded into one of North America’s leading manufacturers of carpet yarns (Pharr Fibers & Yarns), high performance yarns (Pharr High Performance) and floor covering products (Phenix Flooring) serving customers worldwide. Pharr also operates a diversified real estate company (Belmont Land and Investment) that redevelops commercial and residential communities and a hotel management services company (Strand Hospitality Services) with high-quality hotel properties throughout the eastern U.S. To learn more about Pharr, visit <https://pharrusa.com/>.

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