

## **National Manufacturing Day Alert: U.S. Textile Industry Reinvents Itself And Is A Global Force With New Data To Prove It**

*To Celebrate National Manufacturing Day, The National Council Of Textile Organizations Is Publishing A List of "Did You Know" Items To Let Americans Know About The Industry's Resurgence*

Washington, DC ([PRWEB](#)) October 07, 2016 -- To celebrate National Manufacturing Day (Friday, October 7), the National Council of Textile Organizations (NCTO) is publishing a list of "Did you know?" items about the U.S. textile manufacturing sector to let Americans know about the industry's comeback, investments and innovations.

"The U.S. textile industry is proud to celebrate National Manufacturing Day," said NCTO President & CEO Augustine Tantillo. "Textiles are everywhere, positively impacting and improving our daily lives. From getting dressed in the morning to pulling up the covers at night and innumerable places in between, Americans touch, use, and rely on textile products twenty-four hours a day, seven days a week. To meet that demand, the U.S. textile industry is continually reinvesting and innovating to make the most amazing textiles in the world."

### **DID YOU KNOW THAT:**

U.S. textile companies are recycling water bottles into performance yarns and fabrics used by some of the world's leading brands including Patagonia, Polartec, Haggard and Quicksilver to make swimsuits, winter jackets and even American flags.

U.S. textile companies make textile composites and technical fabrics, such as Kevlar that help make today's passenger airplanes and automobiles safer, lighter, faster and more fuel efficient.

U.S. textile companies help keep our military safe, comfortable and healthy. Today, the U.S. textile industry supplies roughly 8,000 unique textile items to America's armed forces and the U.S. military has spent an estimated \$1.5 billion to \$2 billion on textiles annually during the past decade.

U.S. Bureau of Labor Statistics and the U.S. Department of Agriculture data shows the U.S. textile and apparel industry supply chain employed an estimated 579,300 people in 2015, including:

- 116,400 making textiles such as yarns and fabrics
- 116,400 making textile products such as carpet
- 136,800 making apparel
- 25,600 making artificial and synthetic fibers and filaments
- 184,100 working in the cotton and wool growing sectors

U.S. Census Bureau Annual Survey of Manufactures (ASM) data shows that the value of shipments for the U.S. textile and apparel sector totaled an estimated \$75.7 billion in 2015, including:

- \$30.9 billion in textiles such as yarns and fabrics
- \$24.5 billion in textile products such as carpet
- \$12.1 billion in apparel

\$8.2 billion in artificial and synthetic fibers

U.S. Census Bureau Annual Capital Expenditures Survey (ACES) data shows that the U.S. textile and apparel sector made more than \$2 billion in capital investments in 2014, including:

\$1.8 billion by the textile and textile product sectors  
\$250 million by the apparel sector

U.S. International Trade Commission data shows that U.S. fiber, textile, and apparel exports totaled almost \$28 billion in 2015, including:

\$4 billion in cotton and wool fiber products  
\$4.9 billion in yarns  
\$9 billion in fabrics  
\$3.7 billion in made-up articles (sewn products)  
\$6.1 billion in apparel

At nearly \$28 billion, the United States is the fourth largest exporter of fiber, textile, and apparel products in the world. The top five export markets for U.S. fiber, textile, and apparel products are:

Mexico - \$6.5 billion  
Canada - \$5.2 billion  
Honduras - \$1.5 billion  
China - \$1 billion  
United Kingdom - \$700 million

In an effort to promote the industry's resurgence, innovations and workforce, NCTO began the "We Make Amazing" marketing campaign in the Fall of 2015.

To learn more about the "We Make Amazing" campaign, the U.S. textile industry and its innovative, world-class products, visit [www.wemakeamazing.org](http://www.wemakeamazing.org).



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