



PARTICIPATION FORM

2016-17 AMERICAN TEXTILES: WE MAKE AMAZING™ CAMPAIGN

Indicate your company’s willingness to participate in 2016-17 *American Textiles: We Make Amazing™* campaign by marking boxes with “X” and by completing responses. Please email completed participation form to stories@ncto.org.

1. COMPANY PARTICIPATION (Complete the fields below if your company will participate in the *American Textiles: We Make Amazing™* campaign.)

Company Name: _____

Campaign Contact: _____

Title: _____

Email: _____

Office Phone: _____ Cell: _____

2. MEDIA PARTICIPATION:

My company has executives willing to be quoted in the media for textile stories (please list executives)

Name and Email: _____

Name and Email: _____

Name and Email: _____

My company is willing to host familiarity (FAM) tours of facilities for national/local media.

List facilities willing to host, and please include location city and state.

3. DIGITAL PRESSROOM PARTICIPATION:

My company will allow the interior of my facilities / plants to be photographed for purpose of creating digital media library with photos for *American Textiles: We Make Amazing™* campaign.

My company will submit digital media of facilities / plants / products for *American Textiles: We Make Amazing™* campaign digital press / media room. NCTO will follow up with directions on how to do this.



INTERNAL ACTIVITIES FOR PARTICIPATION

(Indicate your company's internal level of participation in the 2016-17 *American Textiles: We Make Amazing™* campaign by marking boxes with "X". There is no charge from NCTO to use these campaign materials.)

- My company would like to receive an electronic copy of the *American Textiles: We Make Amazing™* catalogue. (This will be emailed to the campaign contact.)
- My company would like to purchase hard copies of the *American Textiles: We Make Amazing™* TEXTURES magazine at \$4.00 each (this includes shipping costs). Indicate number of copies: ____.
- My company plans to display / use the *American Textiles: We Make Amazing™* emblem/bug on packaging materials / letterhead / website / advertising.
- My company is willing to participate in industry Twitter chats (check all that apply below):
 - My company will participate in campaign Twitter chats.
 - My company will follow the campaign twitter account @USTextilesAmaze and retweet when appropriate.
 - My company will use the campaign hashtag #WeMakeAmazing in tweets.
 - My company is willing to sponsor an *American Textiles: We Make Amazing™* campaign tweet.
- My company will submit press releases / advisories, company newsletters, and news clips about our company to stories@ncto.org.
- My company will put a link on our company website to the *American Textiles: We Make Amazing™* webpage on the NCTO website.
- My company would like to make a financial contribution to the *American Textiles: We Make Amazing™* campaign. Enter commitment amount for which NCTO will send an invoice: \$_____.

Company Name: _____

Contact Name and Email: _____

Thank you for completing this form. Please email it to stories@ncto.org.

Questions? Please contact:

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National Council of Textile Organizations
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